



<http://www.auc2012.uthscsa.edu>

WELCOME!

The *AUC2012* Organizing Committee cordially invites you to support the 20th International Analytical Ultracentrifugation Conference. This conference will be held in historic San Antonio, Texas, from March 25th through March 30th, 2012. The 20th anniversary of this conference marks the first time this traditionally European event will be held in the United States. The emphasis of this conference is focused on topics related to structure and function analysis of biological and synthetic macromolecules in the solution phase, including:

- solution methods for studying macromolecules
- technical and methodological innovations in solution studies
- innovations in data analysis and hydrodynamic modeling
- high-concentration systems
- aggregation and neuro-degenerative diseases
- chromatin and nuclear complexes
- cross-cutting techniques (light scattering, small angle X-ray and neutron scattering, ITC, SPR, etc.)
- synthetic polymers, colloids, nanomaterials and material sciences
- biological systems, interacting systems and supramolecular assemblies.

The conference will open with several workshops which begin on Sunday afternoon, and end on Tuesday afternoon. A symposium will follow the workshop sessions from Tuesday night through Friday afternoon, which includes a poster session. Exhibitor space will be open throughout the symposium portion of the conference to provide access to participants during conference breaks, the poster session and social events. The opportunity exists for exhibitors to offer their own workshops and demonstrations on Tuesday, which can be advertised on our website.

Please review the attached brochure detailing our trade and sponsorship opportunities for *AUC2012*, and feel free to contact us if you have any questions about trade participation. We look forward to welcoming you to San Antonio in March 2012!

Borries Demeler, Chair
20th International Analytical Ultracentrifugation Conference 2012

KEY DATES:

Registration Deadline:

- January 30th, 2012

Abstract Submission Deadline:

- January 30th, 2012 (talks)
- February 27th, 2012 (posters)

Conference Dates:

- Workshops: March 25th – March 27th
- Symposium: March 27th – March 30th

DELEGATE PROFILE:

Participants of the *AUC2012* conference traditionally include members from academia and industry who share an interest in solution studies pertaining to biophysics, molecular and structural biology, and polymer science. A special opportunity exists for graduate student and postdoctoral fellow recruitment through our employment opportunity fair. We expect between 150-250 delegates with international participation (confirmed speakers include participants from Germany, Italy, France, Switzerland, Saudi Arabia, United Kingdom, Japan, Australia, and the US). Our keynote address will be presented by Dr. Kensal E. van Holde, Distinguished Professor Emeritus, and member of the National Academy of Sciences.

LOCATION:

AUC2012 will be held at the LaQuinta Inn and Conference Center in the Medical Center Area in Northwest San Antonio. San Antonio is the 7th largest city in the United States, and 2nd largest city in Texas. It is located in south Texas and is known for its rich heritage, a vibrant, multi-cultural life, and a beautiful downtown. Also known as the River City and Alamo City, San Antonio is home to famous historical architecture, delicious Mexican food and Texas Barbeque, abundant shopping attractions, and many activities.

WORKSHOPS:

This conference has always offered special encouragement to students and young investigators working in solution studies. As part of its training mission, the international AUC conference has always offered workshops for software applications in solution studies, hydrodynamic principles, data collection hardware and modeling applications. Top experts from the relevant fields offer these workshops and interact with students and new talent to promote the techniques and instrumentation. Special opportunities exist for vendors to demonstrate their own products during the Tuesday workshop session.

OPPORTUNITIES FOR SPONSORSHIP AND TRADE:

We are pleased to offer several trade and sponsorship opportunities to best promote and market your company and its products. These include a trade table exhibition, time for workshops or demonstrations, a recruitment fair, various advertising opportunities, and sponsorship programs. Interaction with delegates is promoted by conducting the poster session and serving all morning and afternoon coffee breaks in the exhibition area. The trade participants can expect to meet with delegates throughout the symposium. Based on past history, the meeting expects to attract approximately 200 delegates, allowing you to:

- Build new and strengthen existing relationships
- Increase brand awareness amongst leading researchers in the field
- Demonstrate new devices and services
- Acquire instant market feedback
- Obtain first hand market knowledge of developments in your industry
- Create prospective databases and direct sales leads
- Recruit graduate students and postdoctoral fellows from leading laboratories

The opportunities for sponsorship and trade are detailed on the following pages. To participate, please complete the application form on the last page and fax or email back to auc2012@biochem.uthscsa.edu. All sites and opportunities will be allocated in the order the application was received.

SPONSORSHIP OPPORTUNITIES:

We offer several levels of sponsorship. Sponsors provide financial support for selected activities during the conference such as meals, drinks and poster session prizes, and provide travel assistance for students and invited speakers. The following sponsorship packages are available:

- **Primary Conference Sponsor:**
One primary conference sponsorship is available for a \$15,000 contribution. The primary sponsor will receive the following benefits:
 - Exclusive naming rights for the conference hall with a prominent banner displayed on the conference podium with the sponsor's name and logo acknowledging the sponsorship
 - All conference brochure pages feature sponsor's logo in footer, including the cover.
 - Full page color advertisement in the conference brochure and the conference website in first position, including acknowledgment
 - A double-wide (12') exhibitor display table in a preferred location
 - Complimentary conference registration and dinner admission for four employees
 - Complimentary time slot for a trade show, workshop or demonstration session
 - Exclusive naming rights to conference satchel and lanyard (to be provided by sponsor)
 - Special acknowledgment during opening address by conference chair
 - A 100x600 pixel banner on the conference website visible on all pages
 - Free participation in the *AUC2012* recruitment fair

- **Travel assistance sponsorships:**

Multiple travel awards are available.

- \$2,000 – covers travel, hotel, conference and workshop registration for one invited speaker or student
- \$1,000 – covers hotel, conference and workshop registration for an invited speaker or student
- \$500 – covers conference registration for a delegate

Each travel grant will be advertised on the website with the name and a link of the sponsoring institution at the time of committal.

- **Meal/Entertainment function sponsorships:**

- \$6,000 – covers Wednesday's conference dinner. This event will be an outdoor event featuring authentic Texas BBQ and a wine/beer bar, and a DJ.

The sponsoring organization will gain naming rights for the event which will be advertised in the conference brochure and website, and will feature a prominent banner with the corporate logo, which will be displayed at the concessions table. DJ will credit the sponsor multiple times during the evening.

- \$3,000 – covers conference refreshments and beverages offered during coffee breaks on all three days of the symposium.
- \$3,000 – covers poster session social event featuring a wine/beer bar and appetizers.

A banner will be prominently placed on the concessions table, and the organization will be credited on the website and in the conference brochure.

- **Poster prize sponsorships:**

- First (\$500), second (\$250) and third (\$100) prizes for a best young investigator poster (one set of prizes each for student and postdoctoral level)

The poster prize will be advertised with the name, logo and a link of the sponsoring institution on the conference website and in the conference brochure

- **Workshop sponsorships:**

- \$2,000 – covers travel, hotel, and conference registration for the workshop presenter.

Sponsor will gain naming rights to the workshop and be credited during the workshop. A full page color advertisement will be included in the workshop materials.

- \$1,000 – covers refreshments for all workshops held on March 25th - 27th

A banner will credit the sponsor at the concessions table, and all workshop schedules will include an acknowledgment.

All sponsorship levels receive a half page color advertisement in the conference brochure and a full page advertisement on the conference website (listing in alphabetical order) with a link to a website of choice, a copy of the full conference delegate attendance listing, a complimentary insert with the conference package, complimentary symposium registration and conference dinner tickets for one (\$1,000 level) or two (\$2,000 level) employees. Sponsoring company logos will be cycled on the projector screen during intermission between presentations in the main conference hall.

TRADE SHOW IN THE EXHIBITION HALL:

We offer 6-foot (single-wide) or 12-foot (double-wide) exhibition tables (both are 30 inches wide) in the exhibition and poster session hall. All tables are equipped with 110V power and complimentary wireless Internet access. Each table is fully draped, and a piped/draped backdrop is provided for each table which can be used to display additional informational material. The exhibition hall is open during the entire symposium for poster viewing and interaction with delegates. A poster session is scheduled on Wednesday evening with wine/beer and appetizer concessions after dinner until closing, which will provide ample opportunity to interact with the delegates. Exhibitors can choose to provide a separate workshop, demonstration or trade show for selected 30 minute time slots on Tuesday, which includes audio/video equipment support, and will be advertised on the website where delegates can register for these events. A single-wide exhibition table includes complimentary registration for the symposium and conference dinner for 1 person, a double-wide exhibition table includes complimentary registration for the symposium and conference dinner for 2 persons. All exhibitors will be listed in the conference brochure and are offered a free insert in the conference package. Exhibitors are encouraged to participate in the *AUC2012* Recruitment Fair (see below for details). Exhibition spaces are approximately located as indicated on the diagram below, and can be reserved on a first-come, first-serve basis.

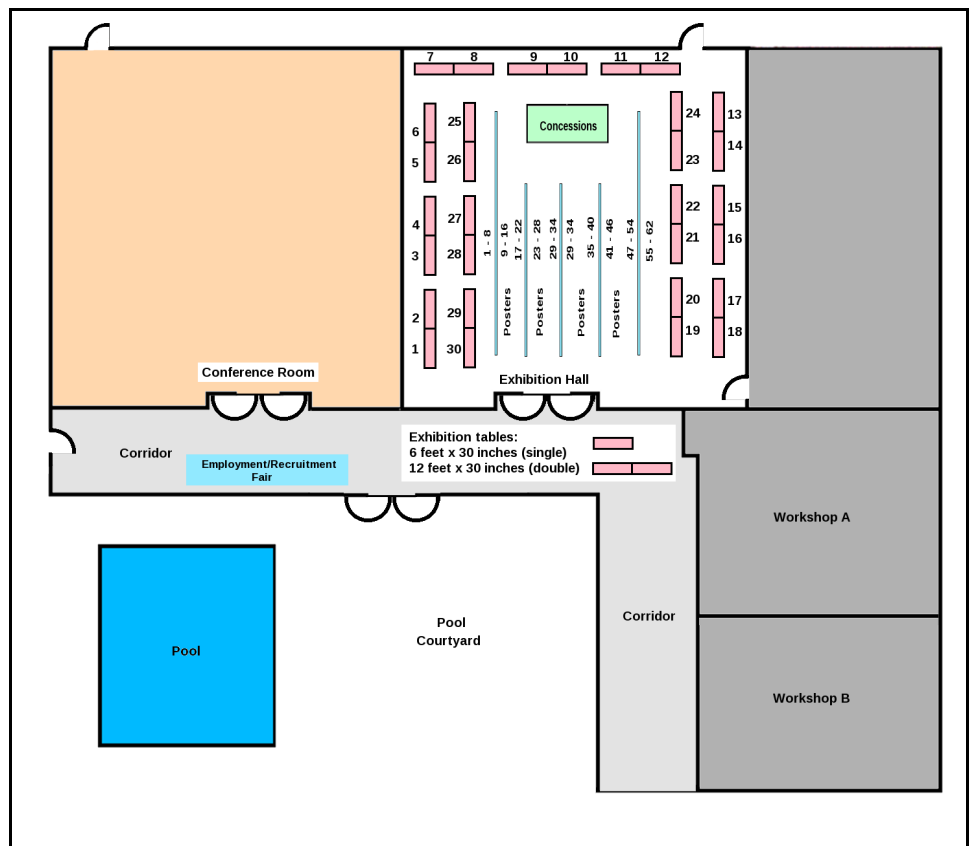
Trade Show Prices:

- Single-wide exhibition space: \$1,500
- Double-wide exhibition space: \$2,500
- 30 minute time slot for trade show: \$500 (limited availability)

Recruitment Fair:

All exhibitors can advertise internship opportunities, educational programs, employment opportunities, and postdoctoral positions in our recruitment fair at no additional cost. Our recruitment fair includes an insert in the conference package, free advertisement on the web site, and a listing on the recruitment fair bulletin board.

Conference and Exhibition Hall Layout:





SPONSORSHIP/EXHIBITION APPLICATION FORM

If you wish to confirm your interest in Sponsorship/Exhibition for the 20th International Analytical Ultracentrifugation Conference, please complete the form below. Return it by fax to 210-567-1136 or e-mail to auc2012@biochem.uthscsa.edu. An invoice will be sent to the listed address. For limited availability items, first-come, first-serve applies. Graphics and text for website and registration package insert must be sent electronically. Call for details.

Organisation Name: _____	Address: _____
Address, Line 2: _____	
Contact Person: _____	
Position/Title: _____	Telephone: _____ Fax: _____
Email: _____	
Signature: _____	Date: _____
Sponsorship Information:	
Preferred Item 1: _____	Amount: \$ _____
Preferred Item 2: _____	Amount: \$ _____
Exhibitor space number(s): _____	Amount: \$ _____
30 Min. workshop slot(s) (please call for details): _____	Amount: \$ _____
TOTAL: \$ _____	

Payment Instructions:

50% due on invoice, balance to be paid by January 30th, 2012. Payment directions will be mailed on invoice.

- The Organizing Committee reserves the right to refuse any application.
- Cancellations must be in writing. The full amount is forfeited unless the site is resold.
- Exhibitors and Sponsors agree to abide by conditions laid down by the Organizing Committee and agree not to violate any of the lease conditions of the building in which the Conference is being held.

**FAX to 210-567-1136 or
EMAIL to auc2012@biochem.uthscsa.edu**